

LAUNCH A HIGH-GROWTH CAREER

6-Months DATA ANALYST CAREER PROGRAM

Complete the Program. Gain Experience.
Start Your Career.

Same
Learning.
More
Opportunities.

Data
Skills
Better
Opportunities



Expert
Trainers



Hands-on
Projects



Certification
+ Experience Proof



Placement
Support



WHAT YOU WILL LEARN

Industry Relevant Curriculum
with Hands-on Practice



Excel for Data Analysis

- ▶ Data cleaning & formatting
- ▶ Formulas & functions
- ▶ Pivot tables & charts
- ▶ Dashboards
- ▶ Power Query



SQL

- ▶ Database fundamentals
- ▶ Joins & subqueries
- ▶ CTEs & window functions
- ▶ Data analysis using SQL
- ▶ Real-world problem solving



Python for Data Analysis

- ▶ Pandas & NumPy
- ▶ Data cleaning & analysis
- ▶ Data visualisation (Matplotlib, Seaborn)
- ▶ EDA with real datasets



Power BI

- ▶ Data modelling
- ▶ DAX (measures & calculations)
- ▶ Interactive dashboards
- ▶ Business reporting



Statistics

- ▶ Probability & distributions
- ▶ Hypothesis testing
- ▶ Correlation & regression
- ▶ A/B testing basics
- ▶ Interpreting results



Business Analytics

- ▶ Sales & marketing analysis
- ▶ Customer analytics
- ▶ Financial & HR analytics
- ▶ KPI analysis
- ▶ Data storytelling



REAL-WORLD PROJECTS

- ✓ Sales Analytics Dashboard
- ✓ E-commerce Data Analysis
- ✓ Customer Churn Analysis
- ✓ HR Analytics Project
- ✓ End-to-End Capstone Project



WHO CAN JOIN?

- Students & Fresh Graduates
 - Working Professionals
 - Career Switchers
 - Business Owners
 - Anyone Curious About Data
- No prior experience required.
Just your willingness to learn!*



PROGRAM HIGHLIGHTS

- ✓ Course Completion Certificate
- ✓ Experience Proof (Real Projects)
- ✓ Industry-Relevant Curriculum
- ✓ Hands-on Practical Training
- ✓ Placement Assistance
- ✓ Lifetime Learning Support



COURSE COMPLETION CERTIFICATE

This is to certify that
[Student Name]
has successfully completed the
6-Month Data Analyst Career Program
at Workfreaks Business School.

Authorised Signatory



EXPERIENCE CERTIFICATE

This is to certify that
[Student Name]
has worked on real-world data analysis projects
during the 6-month program at
Workfreaks Business School.
The student has demonstrated practical skills in
Excel, SQL, Python, Power BI and business analysis.

Authorised Signatory

*Gain Skills.
Get Certified.
Start as an
Experienced Professional!*

FEES STRUCTURE

3-MONTHS CAREER PROGRAM

3-Months Course + 3-Months Experience Certificate

Application	₹1,000
Administration	₹10,000
Admission	₹20,000
On-the-Job Training	₹30,000

TOTAL ₹61,000

6-MONTHS ADVANCED CAREER PROGRAM

6-Months Course + 6-Months Experience Certificate

Application	₹1,000
Administration	₹10,000
Admission	₹25,000
On-the-Job Training	₹60,000

TOTAL ₹96,000

APPLY NOW →



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