

Certification in International Business Foundation

Duration: 1 Months

Module 1: International Entrepreneurship

Develop a global entrepreneurial mindset
Analyze successful international start-ups
Identify global market opportunities & entry barriers
Adapt business models for cultural & economic diversity
Learn risk mitigation strategies for international ventures
Tools & Activities: Market viability assessments, business model adaptation labs, global risk mapping

PAPER II – Machine Learning

Introduction to Machine Learning
Neural Networks & Genetic Algorithms
Bayesian & Computational Learning
Instance-Based Learning
Advanced Learning Models

PAPER III – Data Mining & Business Intelligence

Introduction to Data Warehousing
Principles of Dimensional Modeling
Data Mining Basics
Data Mining Algorithms

Program Highlights

Industry-Aligned Curriculum focusing on AI, ML, and Data Science fundamentals
Hands-on projects and practical exposure to real-world data applications
Ideal for students, professionals, and entrepreneurs entering the AI field
Provides a strong foundation for careers in Artificial Intelligence and Machine